

# ABHISHEK NAGARAJ

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## ACADEMIC APPOINTMENTS

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- Assistant Professor, University of California Berkeley** *2017–*  
Haas School of Business, Management of Organizations (MORS)
- Post-doctoral Scholar, National Bureau of Economic Research** *2016-17*  
NBER Digitization Program

## EDUCATION

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- MS/PhD, Massachusetts Institute of Technology, Sloan School** *2016*  
Tech. Innovation, Entrepreneurship and Strategic Management (TIES)  
*Dissertation title:* Essays on the Impact of Digital Information on Innovation
- MBA, Indian Institute of Management Calcutta** *2010*
- B.Tech., College of Engineering, Pune (Computer Science)** *2008*

## REFEREED JOURNAL ARTICLES AND CONFERENCE PROCEEDINGS

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- The Economics of Maps** (*with Scott Stern*)  
Journal of Economic Perspectives (February, 2020)
- Does Copyright Affect Reuse? Evidence from Google Books and Wikipedia**  
Management Science (July, 2018)  
*Media Mentions:* [The Atlantic](#), [JetLaw](#), [Techdirt](#), [Wikipedia Signpost](#)
- Do Wiki-pages have parents? An article-level inquiry into Wikipedia's inequalities** (with P. Seetharaman, R.Roy and A. Dutta)  
*Workshop on Information Technology Systems (WITS), 2009*

## WORKING PAPERS AND PROJECTS

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- Information Seeding and Knowledge Production in Online Communities: Evidence from OpenStreetMap** (minor revision, Management Science)
- The Private Impact of Public Information—Landsat Satellite Maps and Gold Exploration** (2nd revise-and-resubmit, Management Science)
- Deterring the New, Motivating the Established—The Divergent Effect of Platform Competition on Member Contributions in Digital Mapping Communities** (*with Henning Piezunka*) (revise-and-resubmit, Organization Science)
- Does Data Access Democratize Science?** (*with Esther Shears and Mathijs de Vaan*) (revise-and-resubmit, Proceedings of the National Academy of Sciences)
- Digitization and the Demand for Physical Works: Evidence from the Google Books Project** (*with Imke Reimers*)
- Getting on the Map: The Impact of Online Listings on Business Performance** (*with Michael Luca and Gauri Subramani*)
- Weather Innovation** (*with Josh Krieger*)

## HONORS AND GRANTS

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Fisher Center for Business Analytics Research Award, 2019  
Institute for Business Innovation (IBI) Research Grant, 2019  
Dean's Office Supplemental Research Award, 2018  
Fisher Center for Business Analytics Research Award, 2018  
Institute for Business Innovation (IBI) Research Grant, 2018  
Strategy Research Forum, 2018–  
Best Paper Prize (Nominee), Strategic Management Society Paris Conference, 2018  
Best Emerging Scholar Paper Award (Nominee), World Open Innovation Conference, 2017  
Wiley Blackwell Outstanding Dissertation Award, Behavioral and Policy Sciences (BPS), July 2017  
Technology and Innovation Management (TIM Division) Outstanding Dissertation Award, July 2017  
Fisher Center for Business Analytics Research Award, 2017  
Kauffman Prize, Best Student Paper, REER 2015  
MIT Initiative on the Digital Economy (IDE) Grant, 2015  
Ewing Marion Kauffman Dissertation Fellowship, 2014  
J. Roberts Beyster Fellowship, 2014  
NESTA Innovation Research Grant, 2014  
Sloan Foundation Research Grant, 2014  
Center for Digital Business Summer Research Grant, 2014  
MIT Energy Fellowship, 2012

## INVITED PRESENTATIONS AND CONFERENCES

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**2019-20** (includes scheduled): Academy of Management 2019; École Polytechnique Fédérale de Lausanne (EPFL); European Policy for Intellectual Property (EPIP) Conference 2019; London Business School; Université du Luxembourg; Resources for the Future Value of Information Conference; Berkeley-Haas Faculty Seminar; 19th Roundtable for Engineering Entrepreneurship Research (REER), Georgia Institute of Technology, Atlanta; National Academies Committee on Advancing Commercialization from Federal Labs, Washington DC; SMS Special Conference (Berkeley)

**2018-19:** 16th ZEW Conference on the Economics of Information and Communication Technologies; Academy of Management (showcase symposium); Open and User Innovation Conference (NYU); West Coast Research Symposium 2018 (UW, Seattle); 13th Meeting of the Urban Economics Association (Columbia University); Berkeley iSchool Research Exchange talk; Berkeley Psychology & Economics lunch; SMS Special Conference (Hyderabad); NBER Economics of Infrastructure (Cambridge, MA); Harvard Business School (EM Division); NBER Economics of Digitization (Stanford); Conference on the Economics of Innovation and Patenting (Mannheim, Germany); Western Economics Association (San Francisco, CA)

**2017-18:** Strategy Research Forum (Paris); Harvard Business School Digital Initiative Discussion & Symposium (DIDS); NBER Digitization Winter Meetings (discussant); Organization Science Winter Conference; World Open Innovation Conference 2017; Berkeley-Haas Faculty Seminar; Searle Roundtable on Economics of Mass Digitization—Northwestern University; State of the Map-US Conference; Institute for Personality and Social Research (IPSR) Berkeley; Academy of Management Conference; Korea Institute of Science and Technology (KAIST); Digital Infrastructure Research Meeting (Sloan Foundation); Society for Institutional & Organizational Economics Conference (Columbia University)

**2016-17:** Univ. of Utah/BYU Winter Strategy Conference; Organization Science Winter Conference; NBER Digitization Winter meetings (discussant); Washington University in St. Louis Strategy Seminar; Social Science and Technology Seminar, Stanford Institute of Economics and Policy Research (SIEPR), Stanford; Academy of Management Conference; NBER Summer Institute (cross-listed across programs Innovation, Productivity, Development, and Entrepreneurship, IT and Digitization)

**2015-16:** 9th Economics of Entrepreneurship & Innovation (EEI9) Conference; Kauffman Emerging Scholars Conference; Organization Science Winter Conference; Strategy, Fuqua School, Duke University; Harvard Business School (TOM-EM joint seminar); Strategy, UCLA Anderson; Economic Analysis & Policy, UC Berkeley Haas; Management of Organizations, UC Berkeley Haas; Dept. of Management, Wharton School, U-Penn; Organizations & Markets, University of Chicago Booth; Dept. of Management and Organizations, NYU Stern; Dyson School, Cornell University; Dept. of Management & Technology, Bocconi University; Strategy Area, Ross School, University of Michigan; Management & Organizations, USC Marshall; Strategy Department, Harvard Business School; Logistics, Business & Public Policy, UMD Smith School; Strategy & Entrepreneurship, UCL School of Management; NBER Productivity Seminar; Strategic Management Department, Fox School, Temple University; 15th Roundtable for Engineering Entrepreneurship Research (REER); MIT Economics “Labor Lunch”; MIT Sloan TIES Seminar; MIT Economics Summer Applied-Micro Lunch; Economic Sociology Working Group

**2014-15 & before:** Laboratory for Innovation Science and Policy Lunch; Open and User Innovation Workshop (HBS); Academy of Management Annual Meetings; Cyberscholars Working Group (Yale); NBER Summer Workshop on Economics of IT and Digitization; Third Annual Research Roundtable on the Law and Economics of Digital Markets, Searle Center (Northwestern Law); Fourth Workshop for Junior Researchers on the Law & Economics of Intellectual Property and Competition Law (Munich); Gordon Research Conference on Science & Technology Policy; Wikimania International Conference, Washington DC; Workshop on Information Technology Systems (WITS)

## TEACHING AND SERVICE

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Instructor: Entrepreneurial Strategy (Berkeley Haas, Spring 2020, scheduled)

Instructor: Entrepreneurial Strategy (Berkeley Haas, Spring 2019, Rating 6.4/7)

Instructor: Entrepreneurial Strategy (Berkeley Haas, Spring 2018, Rating 6.5/7)

Co-instructor, Innovation PhD Seminar, Fall 2018

Reviewer for American Economic Review, Journal of Political Economy, Journal of Economics and Management Strategy, Journal of Economic Geography, Management Science, National Science Foundation, Organization Science, Experimental Economics, American Economic Journal (AEJ) Policy, Sloan Foundation, Strategy Science

Academy of Management, STR Dissertation Awards Committee 2020

Academy of Management, Best Student Paper Awards Committee 2018

Academy of Management, TIM Doctoral Dissertation Workshop 2018

Academy of Management, STR Doctoral Dissertation Workshop 2018

## STUDENTS ADVISED

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Gauri Subramani (current Berkeley PhD)

Saqib Choudhury (current Berkeley PhD)

Matteo Tranchero (current Berkeley PhD)

Oren Reshef (current Berkeley PhD)

Hyo Kang (Berkeley PhD, currently Asst. Prof USC Marshall)

Aruna Sankaranarayanan (Berkeley research associate, currently MIT Media Lab PhD)

Leon Ming (Berkeley undergrad, currently LinkedIn)

Dae Woong Ham (Berkeley undergrad, currently Harvard Stats. PhD)

Jing Li (MIT undergrad, currently Asst. Prof MIT Sloan)

*Last Updated: March 13, 2020*